

The Truth About What Nonprofit Boards Want

Based on the results of her groundbreaking research with highly regarded, high performing board members from three continents, June Bradham's presentation gets to the heart of what boards want. This session will review the nine truths about what makes board members happy, productive, engaged and generous and offer some practical methods for transforming the board experience. These truths also help explain the dynamics behind Corporate DevelopMint's quantitative MintMetrics research finding that the #1 indicator of fundraising success in the giving and engagement levels of the board.

If true alignment between what a board wants and what an organization needs is what you seek, this session will deliver.

Target Audience

Although the message will appeal to all audiences, the concepts presented will be simple enough for entry and mid-level professionals to get some real value. More experienced audiences will benefit from attending this webinar both for its valuable content and as a primer for the advanced session in which they'll delve more deeply into this topic.

About the Presenter

June Bradham, CFRE is the president and founder of Corporate DevelopMint, a fundraising consulting firm with over 20 years in service to the non-profit community. She and her team have directed campaigns for universities, hospitals, and community organization with goals from \$2 million to over \$1 billion. June's book, *The Truth About What Nonprofit Boards Want*, was released by Wiley & Sons in the summer of 2008 and continues to serve as a guide for board members and the development professionals who seek better alignment with their boards.

