

## Using Evaluation Tools to Strengthen Your Development Program – Part 2

Linda Lysakowski will focus on what areas of your development program you need to evaluate as well as offering evaluation tools to assist you in assessing your current development program. During this webinar, you will be given a link to a survey to help you assess your program. Our February 25th Webinar Part B, Linda Lysakowski will review the results of the surveys and highlight areas of improvement within the various development programs. This two part Webinar series is designed for mid-level managers of development offices and those responsible for planning their organization's development program. It is NOT necessary that you attend both webinars but highly encouraged.

### About the Presenter

**Linda Lysakowski, ACFRE** is President/CEO of CAPITAL VENTURE, a full service consulting firm with offices throughout the United States, celebrating its 15th year in business in 2008. Linda is one of only 81 professionals worldwide to hold the Advanced Certified Fund Raising Executive designation. In her sixteen years as a philanthropic consultant, Linda has managed capital campaigns ranging from \$250,000 to over \$30 million; helped dozens of nonprofit organizations achieve their development goals, and has trained more than 12,000 professionals in all aspects of development

